



Rates

ONLINE MECHANICAL REQUIREMENTS

AVAILABLE PLACEMENT:

Section pages, Subsection pages and Article pages
-Ad space based on availability.

FORMATS:

..gif, .jpg, .swf, RealMedia approved HTML

ANIMATION:

15 seconds with a maximum 3 full rotations

RICH MEDIA: Yes **THIRD PARTY:** Yes

NOTES:

Audio/Video: User initiated - ads may play audio and/or video content after a user clicks on it, and should display a visible "stop" or "pause" button once the audio/video begins.

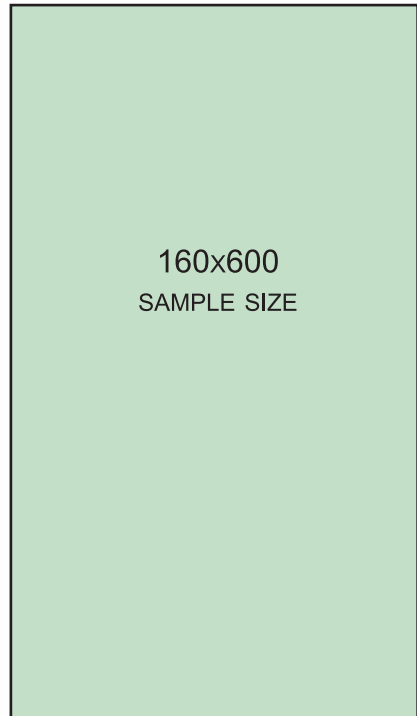
Labeling: "Advertisement" - 16pt. font.

SUBMISSION DEADLINE:

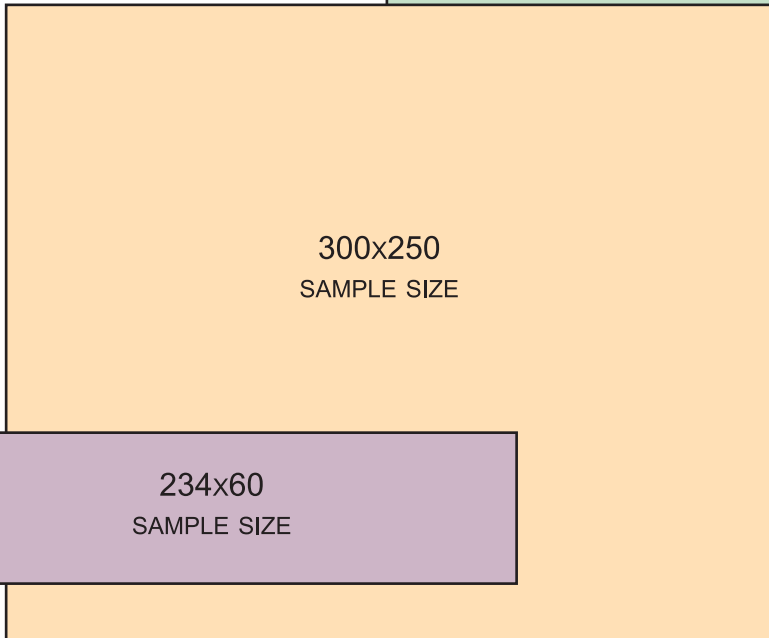
Two full business days before start date for GIF and JPG.
Five full business days before start date for rich media and third party creative.

SIZE DIMENSIONS & FILE SIZE

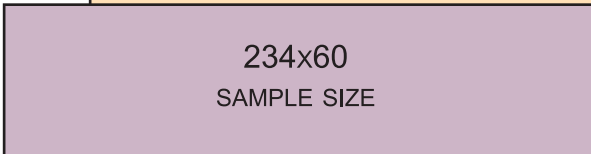
- 160 x 600px 20K (30k for flash ads)
- 728 x 90px 20K (30k for flash ads)
- 300 x 250px 20K (30k for flash ads)
- 234 x 60px 10K (30k for flash ads)



160x600
SAMPLE SIZE



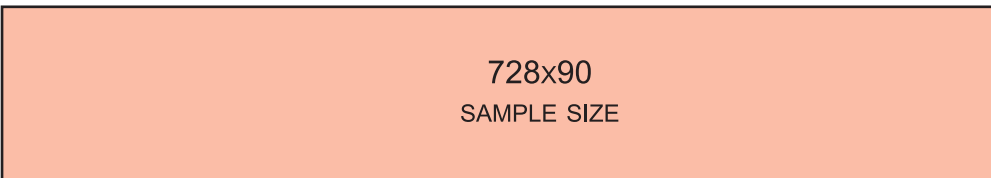
300x250
SAMPLE SIZE



234x60
SAMPLE SIZE



683-4700
info@fintexas.com



728x90
SAMPLE SIZE