

Advantage

Retail Package



Impact & Frequency Super Low Monthly Rates!

Size	3x	4x	5x	6x	7x
2"	\$660.00	\$880.00	\$1,050.00	\$1,260.00	\$1,470.00
3"	\$990.00	\$1,320.00	\$1,575.00	\$1,890.00	\$2,205.00
4"	\$1,260.00	\$1,680.00	\$2,020.00	\$2,424.00	\$2,828.00
5"	\$1,575.00	\$2,040.00	\$2,525.00	\$2,940.00	\$3,535.00
6"	\$1,836.00	\$2,448.00	\$2,940.00	\$3,528.00	\$4,116.00
7"	\$2,142.00	\$2,856.00	\$3,535.00	\$4,116.00	\$4,802.00
8"	\$2,400.00	\$3,200.00	\$3,840.00	\$4,608.00	\$5,376.00

Your Low
Monthly Investment
of 4 Weeks!

Per Column Inch Rates.
Rate Applies to
Sunday or Holidays!

Size	3x- 4x	5x - 7x
2" - 3"	\$27.50	\$26.25
4" - 5"	\$26.25	\$25.25
6" - 7"	\$25.50	\$24.50
8+"	\$25.00	\$24.00

Note: A month represents a four-week schedule. Schedule may include any day of the week, including Sundays and Holidays! Copy/Art may change only once a week. Orders must be placed for two months or eight weeks.

Yes I would like a great return on my investment at reduced rates with The Advantage Ad Package. I understand that this is an 8 week introductory rate. Your ad will run in both The Monitor & La Frontera

Monthly Investment: \$ _____ Size Ad: _____ # Times Per Week: _____
 Mon. _____ Tues. _____ Wed. _____ Thurs. _____ Fri. _____ Sat. _____ Sun. _____

Program Starts: _____ Program Ends: _____

Authorized Signature: _____ Name _____

Company: _____ Account Number: _____

Account Executive: _____ Adv. Director/Mgr: _____

In the event advertiser does not fulfill contract agreement ads will be re-billed at the appropriate rate card rate.

683-4147 ■ 683-4148 ■ 683-4178

1400 E. Nolana, McAllen, Texas | ads@themonitor.com

