

Advantage

Classified Package



Impact & Frequency Super Low Monthly Rates!

Size	3x	4x	5x	6x	7x
2"	\$462.00	\$616.00	\$740.00	\$888.00	\$1,036.00
3"	\$693.00	\$924.00	\$1,110.00	\$1,332.00	\$1,554.00
4"	\$876.00	\$1,168.00	\$1,400.00	\$1,680.00	\$1,960.00
5"	\$1,095.00	\$1,400.00	\$1,750.00	\$1,980.00	\$2,450.00
6"	\$1,260.00	\$1,680.00	\$1,980.00	\$2,376.00	\$2,772.00
7"	\$1,470.00	\$1,960.00	\$2,450.00	\$2,772.00	\$3,234.00
8"	\$1,632.00	\$2,176.00	\$2,560.00	\$3,072.00	\$3,584.00

Your Low
Monthly Investment
of 4 Weeks!

Per Column Inch Rates.
Rate Applies to
Sunday or Holidays!

Size	3x- 4x	5x - 7x
2" - 3"	\$19.25	\$18.50
4" - 5"	\$18.25	\$17.50
6" - 7"	\$17.50	\$16.50
8+"	\$17.00	\$16.00

Note: A month represents a four-week schedule. Schedule may include any day of the week, including Sundays and Holidays! Copy/Art may change only once a week. Orders must be placed for two months or eight weeks.

Yes I would like a great return on my investment at reduced rates with The Advantage Ad Package. I understand that this is an 8 week introductory rate. Your ad will run in both The Monitor & La Frontera

Monthly Investment: \$ _____ Size Ad: _____ # Times Per Week: _____
 Mon. _____ Tues. _____ Wed. _____ Thurs. _____ Fri. _____ Sat. _____ Sun. _____

Program Starts: _____ Program Ends: _____

Authorized Signature: _____ Name _____

Company: _____ Account Number: _____

Account Executive: _____ Adv. Director/Mgr: _____

In the event advertiser does not fulfill contract agreement ads will be re-billed at the appropriate rate card rate.

683-4147 ■ 683-4148 ■ 683-4178

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