

FESTIVA/VALLEY LIFE

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Festiva Submissions: For Festiva article submissions, all news items must be submitted a minimum of two weeks prior to the Friday that the event may be featured in Festiva. Sooner is better, if possible. Please contact The Monitor features desk at 683-4408, or call Aaron Baldwin or any one of the features staff directly. Please send information as plain text within the body of your email, not in an attachment. Photos: Photos should be sent in jpg or tif image file formats (do not send photos in word document). Keep photos between 200-300 dpi resolution. Identify everyone in the photo (first and last names) from left to right, front and back.

Festiva Calendar Listings: Festiva calendar listings should be no longer than 100 words and must be submitted by noon Tuesday prior to publication to be considered for inclusion. The listing should include the name of the event, what the event is about/who it is benefiting, when it is, where it is, cost of admission, if any, along with any pertinent contact information. If you wish to include a calendar listing earlier than two weeks ahead of your event, please feel free to do so. Make sure that the contact information is a phone number or e-mail you want readers to reach, not just the news staff. It is best to e-mail the listing to festiva@themonitor.com. For online submissions, visit www.themonitor.com/calendar. Here's a sample of how a listing for Festiva should appear:

Sample: THE VALLEY SYMPHONY ORCHESTRA'S fourth concert of the season is at 8 p.m., Thursday, March 1 at the UTPA Fine Arts Auditorium, 1201 W. University Drive in Edinburg. Included on the program are Schubert's Overture to *Rosamunde* and Artie Shaw's Concerto for Clarinet, featuring Ted Lane as soloist. The Valley Symphony Chorale joins the VSO for a complete performance of Puccini's *Messa di Gloria* with soloists Richard Burke, tenor and Terry Morris, baritone. Reserved tickets are \$25 - \$50. Call (956) 393-2293 for information and tickets or visit www.valleyorchestra.org.

Valley Life: Regarding Valley Life, please submit all stories for consideration to Aaron Baldwin or any of the Features staff. Please keep in mind that we plan our Valley Life sections out up to a month and a half in advance. This is somewhat flexible, but it is best to have at least a month's notice, if possible.

For Valley Life calendar submissions, or other announcements, contact community editor Queenie Pemelton by 5 p.m. Monday for Sunday publication.